

## Privacy notice: CultureAndHealth Platform -project

This is a privacy notice, which is based on articles 13 and 14 of the EU's General Data Protection Regulation.

### Data Controller

Turku University of Applied Sciences Ltd  
Joukahaisenkatu 3  
20520 Turku  
Telephone exchange + 358 (0)2 263 350  
[kirjaamo@turkuamk.fi](mailto:kirjaamo@turkuamk.fi)

### Person in charge and contact persons

Taina Erävaara, Head of Education and Research, Arts Academy,  
p. +358 50 598 5283, [taina.eravaara@turkuamk.fi](mailto:taina.eravaara@turkuamk.fi)  
Anna-Mari Rosenlöf, Senior Advisor,  
p. +358 50 598 5257, [anna-mari.rosenlof@turkuamk.fi](mailto:anna-mari.rosenlof@turkuamk.fi)

### Contact information of the Data Protection Officer

Harri Kilpiö, Data Protection Officer (Turku UAS),  
+358 50 598 5830

Please contact in all data protection related matters: [tietosuoja@turkuamk.fi](mailto:tietosuoja@turkuamk.fi)

The messages sent to this address are processed by the Data Protection Officer (DPO) and a data protection specialist working with them and as their substitute.

More information about data protection at Turku UAS:

<https://www.turkuamk.fi/en/about-us/data-protection/>

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## Purpose of processing the personal data

We will process the data collected in the following manner:

### **1. National Call for Projects – Finland:**

At first, the data will be collected in the electronic application form for the Finnish project call of the CultureAndHealth Platform. Then the data is stored in the Eduix Ltd and Turku University of Applied Sciences' servers, located in Finland. After that the contact information and information regarding the applicant as well as the uploaded documents are transferred to the CultureAndHealth Platform's Teams platform file management system.

The data will be processed by individuals working at Turku University of Applied Sciences, who are involved in the CultureAndHealth Platform project. They will use the information in the applicant evaluation and selection process.

Applicants' contact details will be used to send notifications to selected and non-selected applicants. Additionally, contact details will be used to communicate with selected artists during their participation in the project's activities. These activities include the implementation of artists' projects, their presentation, and participation in peer meetings and events.

The names of selected artists and a brief description of their projects will be published on the CultureAndHealth Platform website and the Taikusydän website. The names, nationality, email address, gender, and art form of artists who receive support in the project call will be shared with individuals involved in the CultureAndHealth Platform Project at Turku University of Applied Sciences, [member organizations of the CultureAndHealth Platform](#), and the project's EU funding body.

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## **2. Trainings and Other Events:**

The data will be processed in relation to registration and participation in events and training sessions, for example, through questionnaires, feedback forms, and event participant registrations.

The data will be used in organizing training sessions and other events, as well as in reporting the project's activities and number of participants to the project's funder.

The primary target group of the project is emerging artists, so data will be collected on the participants that can be used to assess whether they meet the criteria of the target group.

### **Legal basis for processing personal data**

The legal basis is the consent of the data subject.

### **Processed categories and storage times of personal data**

The categories of personal data processed or documents containing personal data are:

National call for projects:

- person's name
  - nationality
  - e-mail address
  - phone number
  - address
  - art form
  - gender (not obligatory)
  - motivation letter
  - CV
  - portfolio
  - project plan and budget
  - name and address of the partner organization, name of the contact person, e-mail address and/or phone number of the contact person.
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The following information will be collected on the persons who participated in other project activities, such as events, trainings and surveys:

- person's name
- nationality
- e-mail address
- phone number
- address
- art form
- gender (not obligatory)
- title/profession
- organization, where the person works or studies.

The collected personal data will be stored from 25.2.2025 until 30.11.2028 for the duration of the CultureAndHealth Platform project, and thereafter for a maximum of five years until 30.11.2033 for possible audits and evaluations by the project funder.

### **Regular information sources**

The personal data has been obtained from the data subject. Data subjects can provide personal data, for example:

- by e-mail
- by filling in an electronic form.

### **Receivers or receiver groups of personal data**

The personal data is received by the individuals working at Turku University of Applied Sciences who are involved in the project, as well as the member organizations of the CultureAndHealth Platform and the EU funding body of the project.

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The member organizations of the platform are:

- Culture Action Europe Brussels, Belgium
- European Regional and Local Health Authorities ASBL Brussels, Belgium
- ARTS for HEALTH AUSTRIA Vienna, Austria
- Pôle Culture & Santé en Nouvelle Aquitaine Bordeaux, France
- Kompetenscentrum för kultur och hälsa Stockholm, Sweden
- Cavan County Council for Cavan Monaghan Arts and Health, Ireland
- HumaQ Wiesbaden, in cooperation with Healing Culture Network e. V.,  
Germany
- Cluj Cultural Centre, Romania
- Drustvo Asociacija, Slovenia
- Northern Dimension Partnership on Culture, Latvia
- RED NOSES International Vienna, Austria
- Associazione Culturale Oltre. APS Bologna, Italy
- ARC Research & Consultancy, Arts Council Malta, Malta
- Kunstloc Brabant Tilburg, the Netherlands
- Urban Culture Institute – City of Weaves Bielsko-Biała, Poland

and in 2026-2028, three new organizations, that are not yet known, will join the platform.

### **Essential information regarding transfer of data to third countries (outside the EU or EEA countries)**

The data is not transferred to third countries

### **Principles of data protection**

The data is accessed only by people whose tasks require access to the data. Access to the service is limited with user IDs and user rights. The data is stored in protected format in the Eduix Ltd and Turku University of Applied Sciences' servers, located in Finland.

### **Data subjects' rights**

According to the General Data Protection Regulation, the data subject has the right:

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- to receive information on the processing of their personal data, unless otherwise regulated by the law
- to request for access to their personal data and rectification regarding incorrect or insufficient information
- to erase their data (not applied, if the basis for processing is compliance with a legal obligation or performance of a task carried out in the public interest)
- to restrict the processing of their data
- to object to the processing of their data, if the basis for processing is general or legitimate interest
- to request the transfer of data they have submitted themselves from one controller to another, if the basis for processing is consent or agreement
- withdraw the consent they have given
- notification obligation of the controller on the rectification/erasure/restricting of processing of personal data
- not to be subject to automated decision-making (the data subject may
- allow automated decision-making by their consent)

Data subjects may exercise their rights by contacting the contact person mentioned in the privacy notice or the Data Protection Officer. More information on data subjects' rights is provided by the contact person and/or Data Protection Officer.

If processing the data does not require identifying the data subject without additional information or the controller cannot recognize the data subject, the right to inspection, rectification, data erasure, restriction of processing, obligation to report and transmittal is not applied.

You have the right to file a complaint with the Data Protection Officer's office, if you consider that valid data protection legislation has been breached in processing your personal data. The contact details of the DPO can be found in the beginning of the privacy notice. All requests are processed on a case-by-case basis.

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